



VILLA D'ESTE  
LAGO DI COMO

## "VILLA D'ESTE. LEGEND ON LAKE COMO"

*The Hotel's timeless charm has been encapsulated in an elegant book explaining its past, prestige and beauty.  
Now available in bookshops with a presentation at Villa d'Este in September.*

**Cernobbio, July 2023** - Villa d'Este, the iconic 5-star luxury hotel in Cernobbio, on Lake Como, part of Villa d'Este Hotels, explains its past, beauty and uniqueness in a captivating book. *Villa d'Este. Legend on Lake Como*, published by Rizzoli, is available from all bookshops from 18 July.

The official book presentation, which will be attended by the Fontana family and the photographer Guido Taroni, will take place at the beginning of September in the beguiling setting of the hotel.

The book will be presented to the press, followed by an exclusive event for friends of Villa d'Este, who have enriched the history and prestige of the hotel over the years.

A story that celebrates the past, while always keeping an eye on the future. A family, the Fontanas, who continue to further this grand tradition through daily dedication and love. Giuseppe Fontana, President of the Board of Directors of Villa d'Este S.p.A., with his wife Simona and daughter Carlotta, Member of the Board of Directors of Villa d'Este SpA., opens the gates to a magical place and accompanies readers on an exciting journey brimming with art and history.



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The photographer Guido Taroni captures the ethereal beauty of Villa d'Este through his lens and provides readers with engaging images: institutional shots verging on the lofty that convey the majesty of the villa, plus striking and irreverent photography featuring children and dogs of all sizes as well as the most elegant of mature ladies in an original blend of the classical and the innovative.

### Book specifications

Title: Villa d'Este. Una leggenda sul Lago di Como

Author(s): Photography by Guido Taroni

Publisher: Rizzoli

Pg: 240

Price: 80 €

### Villa d'Este

*Villa d'Este, which celebrated its 150th season in 2022, is the iconic five-star luxury hotel in Cernobbio, on Lake Como, belonging to Villa d'Este Hotels, a leading group in international luxury hospitality, and a member of The Leading Hotels of the World. The group also includes the five-star hotel Villa La Massa, by the River Arno just outside Florence, Tuscany, and the two four-star Palace Hotel and Hotel Barchetta Excelsior, overlooking the lake in Como city centre. Regarded as one of the finest expressions of mid-sixteenth-century architecture and set in ten hectares of parkland, Villa d'Este was converted into a timeless hotel of eternal elegance in 1873. The property consists of 152 rooms and suites across the Cardinal Building and the Queen's Pavilion, in addition to four private villas. The most recent acquisition was Villa Belinzaghi, which will undergo full restoration. Villa d'Este has three restaurants: the elegant Veranda, serving classic Italian cuisine with contemporary and international touches; the Grill for casual dining, where quintessential meat and fish dishes take centre stage, and the Platano, which places an exclusive emphasis on prestigious wine pairings with superb cuisine. Bar Canova is a preferred place for sipping world-class cocktails matched with delicious snacks in a refined ambience. In the summer, the Sundeck, situated next to the floating pool, is the perfect spot for a light lunch, while savouring a cocktail from the recently revamped list. The hotel's amenities include the Beauty Center and Sporting Club with a heated indoor pool, a gym, sauna, steam room, squash court, electronic golf, a putting green, outdoor fitness equipment and 8 tennis courts. The famous floating pool on the lake is heated and there is a children's pool nearby. Davide Bertilaccio is CEO of Villa d'Este Hotels.*




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