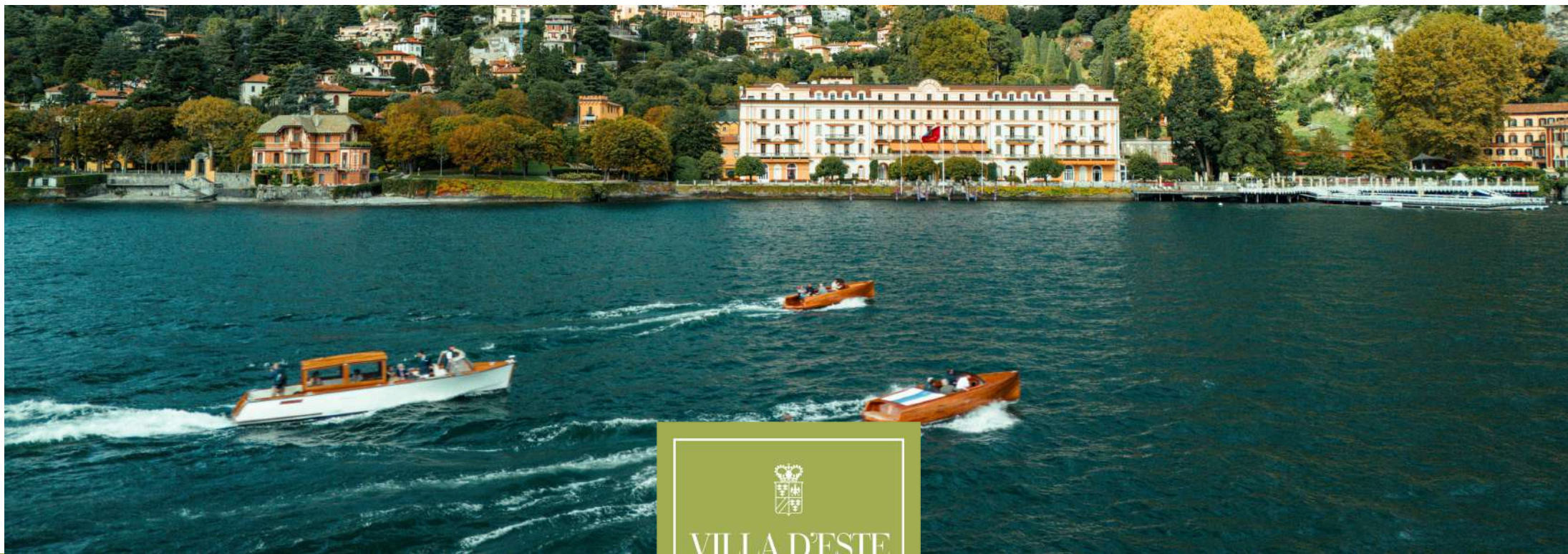




VILLA D'ESTE
STYLE



ELECTRIC
YACHTING



VILLA D'ESTE STYLE - ELECTRIC YACHTING

SEPTEMBER 28, 2025

Villa d'Este and Lake Como will once again become the benchmark for electric technology applied to sustainable boating.

VILLA D'ESTE PROMOTES THE DEVELOPMENT OF TECHNOLOGY,
ENVIRONMENTAL AWARENESS, AND ELECTRIC LEISURE BOATING.



Everything is ready for the **fifth edition** of “Villa d’Este Style – Electric Yachting,” an event dedicated to mobility, sustainability, and innovation in electric boating.

Villa d’Este Style continues to explore the development of **sustainable nautical technology** across all levels: from public transportation and leisure boating to competitive racing.

A PROGRAM TAILORED FOR ELECTRIC LEISURE BOAT AND TECHNOLOGY COMPANIES

Electric leisure boat companies and **technology companies** will have the opportunity to showcase their creations and develop a **tailored program** within the extraordinary setting of Villa d'Este to promote their products, invite clients or business partners, welcome specialized press, and create exclusive opportunities for testing and sales.



THE IDEAL LOCATION FOR THE DEVELOPMENT OF ELECTRIC TECHNOLOGY



The event program will alternate between in-depth **discussions and panel sessions** and live demonstrations, during which the participating boats will be able to showcase their qualities to industry professionals, the press, and the public.

Como — the birthplace of **Alessandro Volta**, inventor of the first electric generator — and its lake provide the ideal setting to support and foster the development of the sector. Villa d'Este, with its prestigious tradition in boating and in organizing cultural, social, scientific, and economic events, naturally stands as the beating heart of this initiative.

PROGRAM OF THE EVENT

SUNDAY, SEPTEMBER 28, 2024

9:00am - 10:00am: Navigation tests and demonstrations.

10:30am - 12:30pm: Convoy navigation towards Como with maneuverability tests and tribute to the Volta Temple.

1:00pm: Aperitif and lunch at the Grill Restaurant of Villa d'Este.

4:00pm - 6:00pm: Institutional roundtable on electric lake mobility.

7:00pm: Aperitif and end of the event.

The program is indicative and may be modified based on weather conditions.



PARTICIPATION FEE



FOR INDIVIDUAL GUESTS:

The cost to attend the event is **€150 per person**, which includes the aperitif, lunch at the Grill Restaurant of Villa d'Este, and the conference. To participate with an electric boat, the **mooring fee** is **€200 per day per boat**.

EXHIBITORS:

The **registration fee** for the event is **€1500**. Additionally, there is a cost of **€150 per person** for the aperitif, lunch at the Grill Restaurant of Villa d'Este, and the conference. The **mooring fee** is **€200 per day for each electric boat** on display.*

**Exhibitors may contact the organizers if they wish to use the hotel and Marina facilities for a longer period, for example to conduct tests or presentations of the boats to clients or business partners.*



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For more information and reservations, please contact marketing@villadeste.it

In collaboration with **Fondazione Alessandro Volta** and **Cantiere Ernesto Riva**

