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VILLA D'ESTE
STYLE
ELECTRIC
YACHTING

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VILLA D'ESTE STYLE ELECTRIC YACHTING

17th SEPTEMBER 2023

**Villa d'Este and
Lake Como will be
the turning point of
electrical technology
exclusively for private
boating.**



VILLA D'ESTE
LAGO DI COMO



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Developments in technology and growing environmental awareness are fuelling the diffusion of electric mobility.

After the success of the second edition in 2022, “Villa d’Este Style – Electric Yachting” returns in 2023 to monitor and boost the evolution of electric yachting. The event aims to offer an understanding of the new technologies now available, which continually strive to develop a more respectful and sustainable way to enjoy yachting. The event acts as a showcase for industry players and takes stock of the current state of play of public and private electric yachting. Shipyards as well as supply and technology companies will be given the opportunity to exhibit their production and to develop - in the magnificent setting of Villa d’Este - a tailor-made programme to promote products, invite customers or business partners, entertain the trade press, and create test and sales opportunities.



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Two round tables: an institutional panel and a technical conference, attended by some of the most renowned industry experts, will assess the market's ability to address and meet growing public demand as well as the new requirements dictated by the pursuit for lower environmental impact, within the context of the ongoing 'Ecological and Technological Transition'.

Como - the birthplace of the man who started it all, Alessandro Volta - and the lake are the ideal setting to support the development of this sector, while Villa d'Este has a long tradition in the nautical field and in the organisation of scientific, cultural, social and economic events.



PROGRAMME

Boats will arrive on the days leading up to the event, depending on the chosen package and participant - exhibitor initiatives.



SUNDAY 17th SEPTEMBER

09:00 – 10:00 am

Navigation trials.

10:30 am – 12:30 pm

Institutional round table on lake electric mobility.

1:00 pm

Lunch at Villa d'Este Grill.

2:30 – 4:00 pm

Convoy navigation to Como and the monument dedicated to Alessandro Volta with maneuverability tests.

4:30 pm – 6:00 pm

Technical conference on developments in the electric boating industry.

6:30 pm

Cocktail and end of the event.

■ ■ ■ The Program is indicative and may be modified or amended according to possible weather conditions. Updated program will follow.

HOW TO TAKE PART

“Villa d’Este Style – Electric Yachting” is open to private owners of electric boats and to professional operators, such as boat yards, trade organisations, component producers, utilities, public officials and electric mobility organisations.

Up to 12 electrically powered boats, not exceeding 10 m in length, can be registered.

PARTICIPATION COSTS

For private individuals with an electric boat:

€ 150 boat mooring per boat/per day.

17 September - All day

€ 215 per person, including participation at the two conferences, lunch at Villa d’Este Grill and cocktail.

17 September - conferences only

€ 70 per person, including participation at the conferences and cocktail.

For boat and/or component exhibitors:

€ 1,500 participation fee.

€ 150 boat mooring per boat/per day.

17 September - All day

€ 215 per person, including lunch at Villa d’Este Grill, participation at the two conferences and cocktail.

17 September - conferences only

€ 70 per person, including participation at the conferences and cocktail.



The fee includes: assistance in the Villa d’Este Marina; possibility of organising navigation trials; use of recharging stations. Villa d’Este will naturally be able, subject to availability, to organise lunches, dinners, cocktails and anything else requested by the Exhibitors for their promotional needs.



Follow Villa d'Este:

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For information

communication@villadeste.it

In collaboration with



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