

A white logo on a blue background. At the top is a crown above a shield-shaped crest. Below the crest, the text "VILLA D'ESTE" is written in a large, serif font, with "STYLE" in a smaller, similar font directly underneath. To the left of the text is a silhouette of a motorboat with a person at the helm. To the right of the boat, the words "ELECTRIC" and "YACHTING" are stacked vertically in a bold, sans-serif font.

VILLA D'ESTE
STYLE
ELECTRIC
YACHTING

VILLA D'ESTE STYLE ELECTRIC YACHTING

SATURDAY, 9 – 10 MAY 2026

Villa d'Este and Lake Como will once again become a benchmark for electric technology applied to sustainable boating

The event is organized in collaboration with Cantiere Ernesto Riva and the Fondazione Alessandro Volta.



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VISION AND POSITIONING



01

VISION AND POSITIONING

VILLA D'ESTE

Villa d'Este, the historic residence overlooking Lake Como and a emblem of international hospitality, is a place where tradition, elegance and innovation meet naturally.

Just a short distance from the city of Alessandro Volta, inventor of the first electric direct current generator, this unique venue combines heritage and future, providing an iconic and meaningful backdrop for showcasing the evolution of electric mobility on water.



ELECTRIC YACHTING: THE ELECTRIC FUTURE

Everything is ready for the **sixth edition** of “Villa d’Este Style Electric Yachting,” an event dedicated to mobility, sustainability, and innovation in electric boating.

Electric leisure boat companies and technology companies will have the opportunity to showcase their creations and develop a **tailored program** within the extraordinary setting of Villa d’Este to promote their products, invite clients or business partners, welcome specialized press, and create exclusive opportunities for testing and sales.



01

VISION AND POSITIONING

THE CONTEXT

Villa d'Este renews its commitment to promoting electric mobility applied to sustainable boating, further establishing **Villa d'Este Style – Electric Yachting** as a benchmark event within the Italian landscape.

Set in one of Europe's most emblematic environment, the event stands as a platform for dialogue among institutions, industry, universities and territory, at a time when electric navigation is moving from the experimental phase to an increasingly concrete maturity.

Lake Como, with its strong nautical tradition, international appeal and symbolic value, represents the ideal environment to support and embracing this evolution.



01

VISION AND POSITIONING

THE VISION

Villa d'Este Style – Electric Yachting was conceived with a clear vision: to support **the evolution of electric navigation** within an authoritative, measured and international context.

Not merely an event dedicated to technology, but a moment of reflection on the **future of mobility on water.**

A place where innovation, environmental responsibility and the culture of navigation converge to define new standards of sustainability and quality.

Villa d'Este assumes the role of guarantor of this balance, bringing together tradition and future.



VILLA D'ESTE
LAGO DI COMO

01

VISION AND POSITIONING

AMBITION 2026

The 2026 edition marks a step forward in maturity for **Villa d'Este Style – Electric Yachting**. Having consolidated its role as a benchmark within the Italian electric boating landscape, the event now aims to further strengthen its positioning through:

- Increasingly high-level institutional and technical dialogue.
- A stable and carefully selected professional community.
- A concrete exchange between technological, innovation and environmental responsibility.
- A progressively international outlook.

Electric Yachting 2026 goes beyond showcasing the state of the art; it actively contributes to shaping the debate on electric mobility applied to navigation, in alignment with the legacy of Villa d'Este and the ongoing evolution of the sector.



VILLA D'ESTE
LAGO DI COMO



01

VISION AND POSITIONING

THE PROJECT

The 2026 edition of Villa d'Este Style – Electric Yachting is structured around three complementary dimensions.

- **Demonstration**

On-water operational sessions designed to showcase solutions and performance in a real-life setting, highlighting innovation and design excellence.

- **Dialogue**

An institutional and technical forum dedicated to fostering discussion among companies, institutions, universities and industry professionals, with the aim of sharing visions and perspectives on the future of electric navigation.

- **Connection**

A high-profile environment that encourages meaningful encounters, exchange of expertise and the development of strategic relationships.





02

PARTICIPATION



VILLA D'ESTE
LAGO DI COMO

02

PARTICIPATION

PROGRAM OF THE EVENT

SATURDAY, 9 MAY 2026

- **2pm** | Arrival of Universities and Shipyards at Villa d'Este
- **2pm- 6pm** | Setup and Event Preparation
- **6:30pm** | Welcome Cocktail

SUNDAY, 10 MAY 2026

- **09:30pm** | Start of activities
- **10am – 12:30pm** | Tech talks + Round Table
- **12:30pm – 1:30pm** | Access to prototypes and visits to the boats at the dock
- **1:30pm – 3pm** | Lunch at the Grill Restaurant at Villa d'Este, at the friendship tables
- **3pm – 5pm** | Demonstrations and on-water test sessions
- **5pm – 6pm** | Parade at the Tempio Voltiano
- **6:30pm** | Closing Cocktail + Student Award

The program is indicative and may be modified based on weather conditions.



VILLA D'ESTE
LAGO DI COMO

02

PARTICIPATION

PARTICIPATION FEE

FOR PUBLIC/INDIVIDUAL:

The participation fee for Sunday is **€180 per person** and includes:

- Access to demonstration sessions and event activities.
- Cocktail and lunch at the Villa d'Este Grill Restaurant.
- Access to the institutional round table.
- Direct networking with industry professional.



VILLA D'ESTE
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In collaboration with **Fondazione Alessandro Volta** and **Cantiere Ernesto Riva**

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